

# LEGHISSA ALESSANDRO

**Graphic and Product Designer, startupper in love with Technology and Innovation**

Address 33035 Martignacco (UD), Italia  
Mobile +39 3491349265  
E-mail alessandro.leghissa@hotmail.it  
Date of Birth 2<sup>nd</sup> February, 1988  
Iscritto alle categorie protette (L.68/99)

**[www.aleleghissa.com](http://www.aleleghissa.com)**

## WORKS

- OZ RACING - SPARCO 01/2015 - now  
**Freelance Product Designer**  
Concept and 3D modeling of OZ Rally Racing, Sparco Podio, MSW30, MSW74 and MSW 99 wheels
- AAACOOP Formazione Associazione Agenti Allianz 05/2017 - now  
**Freelance Digital Designer**  
Videotutorial editing, graphics and newsletter for Allianz insurance agents
- LEO BURNETT Milano 04/2018 - 01-2021  
**Creative and Product Designer**  
3D modeling and rendering for stand, interiors and product for McDonalds, Sky, Ferrero, Ichnusa, Philip Morris
- TEXTURIZATION Srls 10/2014 - 12/2015  
**Startup Co-founder - Art Director**  
"Bracelite - Bracelet and band for Apple Watch" Product design, UX/UI & launch on Kickstarter
- H-FARM - Life interaction 03/2015 - 10/2015  
**Freelance Graphic Designer**  
UX/UI, 3D rendering, photo-retouch, web and social campaigns for Carlsberg, Slowfood, Granarolo.
- VENEZIA HOME DESIGN SRL - Furniture Made in Italy 10/2014 - 01/2015  
**Freelance Interior Designer**  
3D rendering, photo-retouch
- MARSÉLL - Shoes and Bags Made in Italy 01/2014 - 04/2014  
**Graphic Designer**  
LookBook season FW 14 15, photo-retouch, social network campaigns
- FORNASARICARS SRL - Luxury automotive 9/2010 - 6/2012  
**Graphic & Designer**  
Design of Fornasari GTS CONCEPT CAR, brochure and stand for GENEVA AUTO MOTOR SHOW 2011  
Photo-retouch, corporate image, layout and graphics of corporate website, rendering

## AWARDS

- 2016 **CAME Design Award** - Honorable Mention with "Slim" innovative domotic project 10/2007 - 11/2010
- 2015 **OZ Racing - ReDesign the wheel** First Prize Design Contest with "OZ Rally Racing wheel" project 9/2002 - 6/2007
- 2015 **"Ex Machina" powered by Porsche & H-Farm Ventures** First Prize Startup competition - Texturization project

## EDUCATION

- IUAV University of Venice  
**Bachelor Degree in Graphic and Industrial Design**
- ISA SELLO - Art Institute  
**High School Diploma in Graphic Design**

## SKILLS

- Italian language: Mother Tongue - English: Good
- Organizational skills Leadership and group leading, due to work and Scout experience
- Computer knowledge MacOS & Windows Maxxon Cinema4D, Luxion Keyshot, Simplify3D, RevoScan, Google Sketchup  
Microsoft Office Suite, Adobe Photoshop - Illustrator - InDesign, FinalCut, Sketch, MailUp
- Hobbies and interests 3D scan and print, prototyping, motors, guitar, android modding, RC cars and metal detecting :)
- Driving licence B (for cars)